

# Stakeholder Analysis & Management

You are sitting in a meeting and it doesn't seem to be going anywhere. Everyone has views but no-one is making decisions - how long will this go on before frustration sets in?

This workshop is designed with project managers specifically in mind. It will teach you to use;

- More effective questioning technique
- Summarising points
- Identifying areas of apparent agreement
- Providing process that helps structure the conversation can help produce collaborative solutions out of apparent discord.

As a minimum, the 'Stakeholder Analysis' workshop will allow the group to be able to agree on what to do next, and an answer may emerge that is owned by everyone and widely praised.

